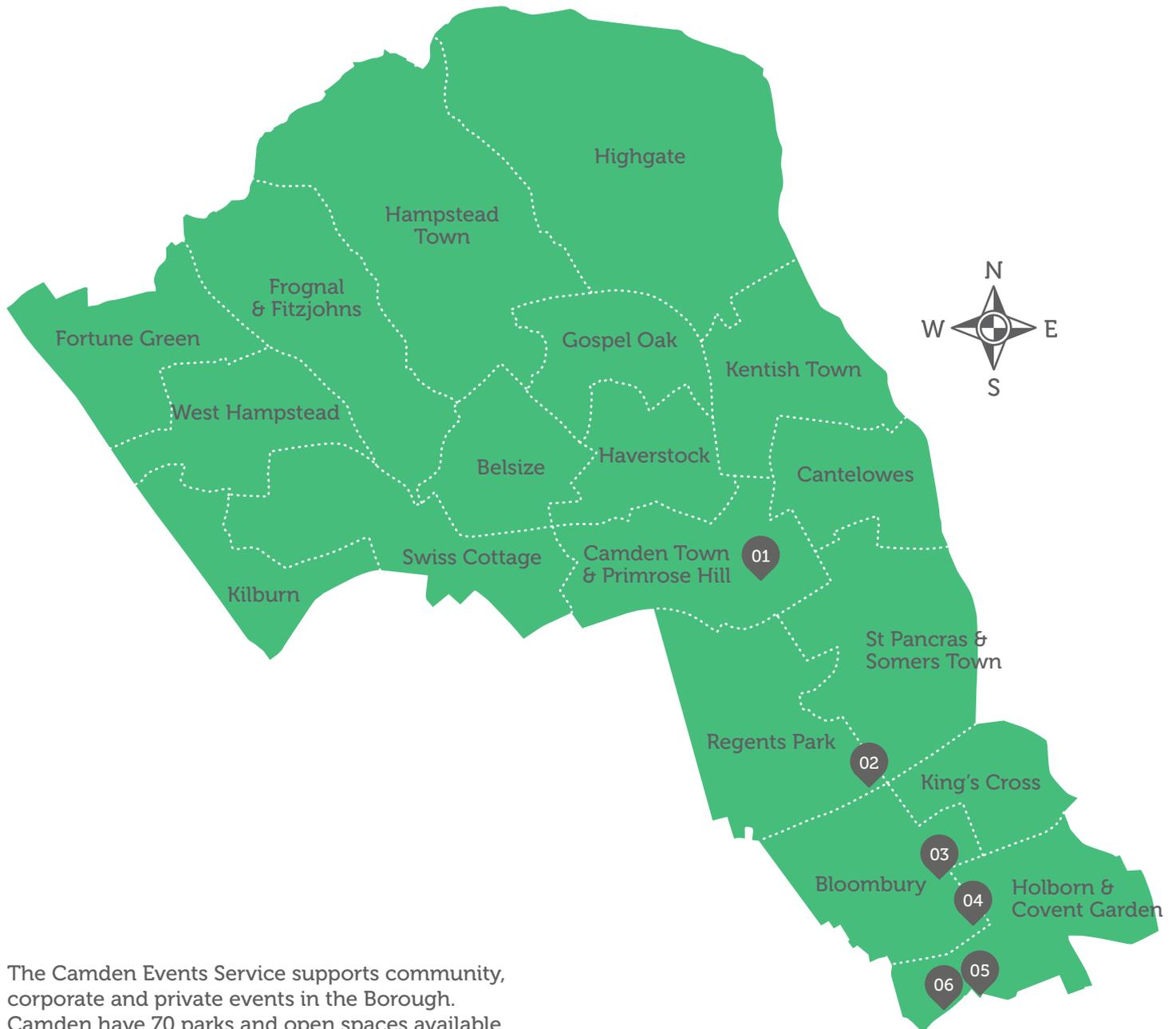


# Camden is open for business



The Camden Events Service supports community, corporate and private events in the Borough. Camden have 70 parks and open spaces available for event hire. The events service offers a number of untraditional, experiential and street locations as well as many indoor venues.

Camden is one of London's creative hubs, welcoming a number of events and activities throughout the year. These include street parties, filming, street promotions, experiential marketing, sampling and community festivals. Our parks, open spaces and venues can accommodate corporate team building days, conferences, exhibitions, comedy nights, parties, weddings, exams, seminars and training. The events team are experienced in managing small and large scale events.

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# Britannia Junction, Camden Town

Britannia Junction is a large high footfall space located just outside Camden Town tube station. This space is a busy thoroughfare for commuters, tourist and residents exploring the markets, zoo and shops.

Previous events we have held in this space include sampling, leafleting and product launches.

- Toilets:**  
No public toilets on this site.
- Parking:**  
Parking suspensions can be purchased on Greenland Road and Camden Road.
- Access:**  
Pedestrian only, no vehicles access on site.
- Transport:**  
Camden Town tube station  
50 Meters (≈ 1 minutes)



- Pavement
- Road
- Building
- × Location
- Parking
- Bin
- Phone Box

Total daily footfall:

**44,435**

(numbers double on weekends and in summer months)

Age range:

Working age: **89.4%**  
Over 65: **6.6%**  
Children: **4%**

Who they are:

Local residents: **26%**  
Work in the area: **14%**  
Visitors / Tourists: **60%**



# Euston Square

The park space is located immediately in front of Euston station so attracts high local foot traffic. This space is split in east and west sections with grassed areas, trees and shrubs being the most dominate features.

Popular events for the gardens include product sampling, pop-up art installations and charity events.

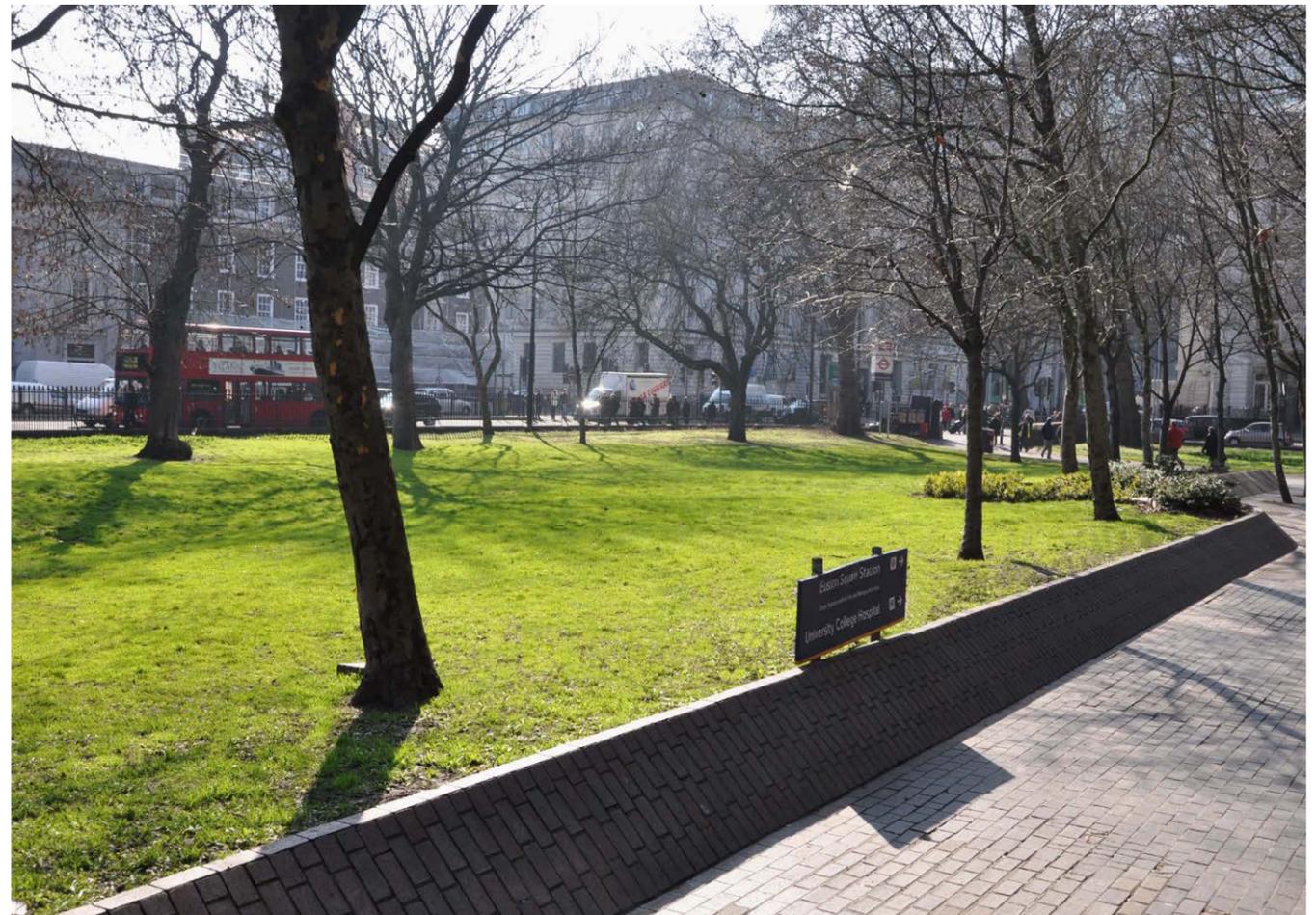
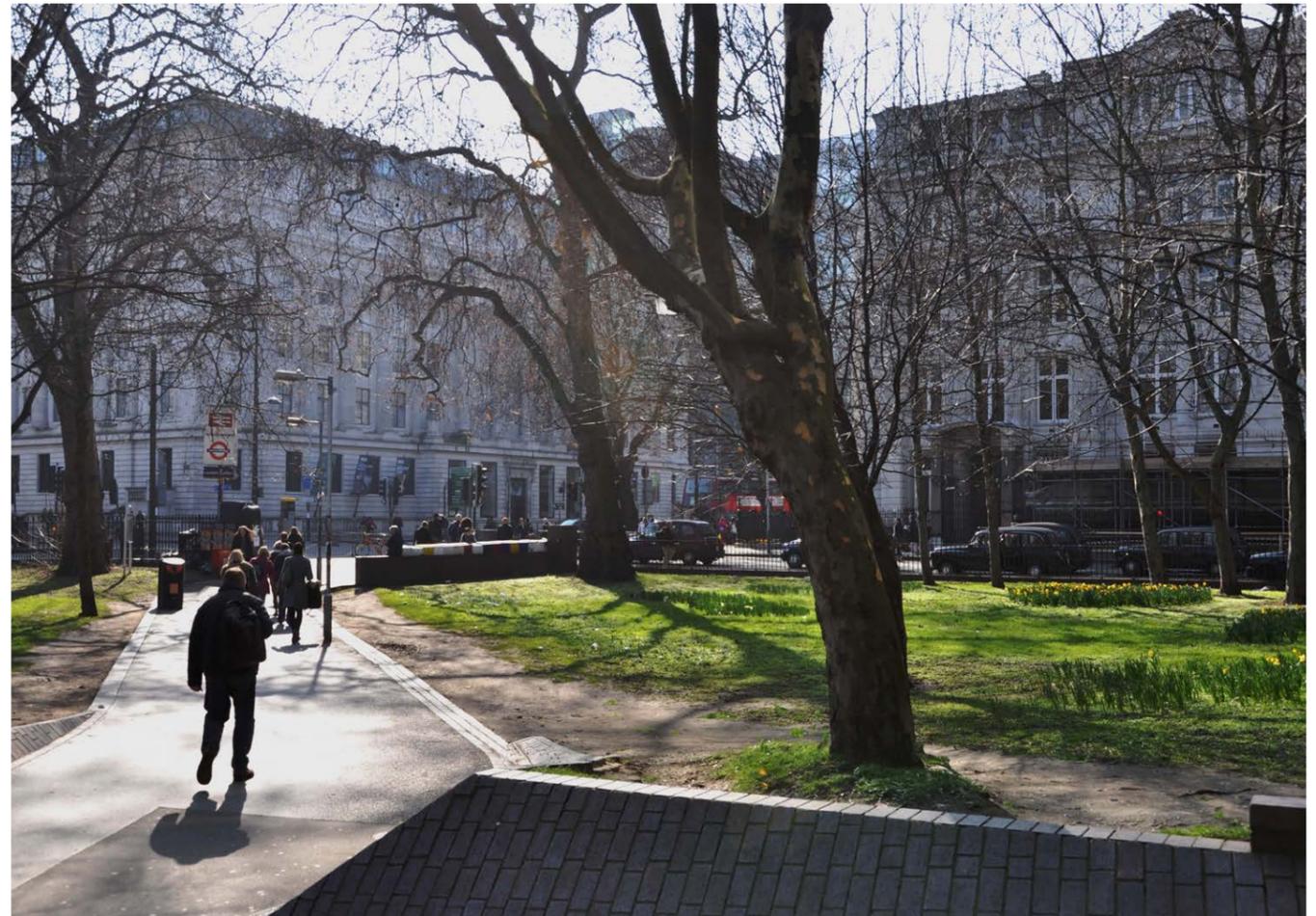
**Toilets:**  
Found inside the station.

**Parking:**  
Parking suspensions can be purchased on Euston Square.

**Access:**  
Vehicles maybe be allowed after gaining permission from Camden.

**Transport:**  
Euston tube station  
400 Meters (≈ 1 minutes)

Buses 10, 18, 39, 59, 68, 73, 91, 168, 205, 253, 390, 476.



Total daily footfall:

**34,206**

Age range:

Working age: **88.5%**  
Over 65: **8.3%**  
Children: **3.2%**

Who they are:

Local residents: **15%**  
Work in the area: **18%**  
Visitors / Tourists: **67%**

# Russell Square

Russell Square is situated behind the British Museum in the South of the Borough. This large square has multiple paths, expansive lawns, trees, a water fountain and an established Italian café open daily. Russell Square benefits from high footfall and is a popular lunchtime spot.

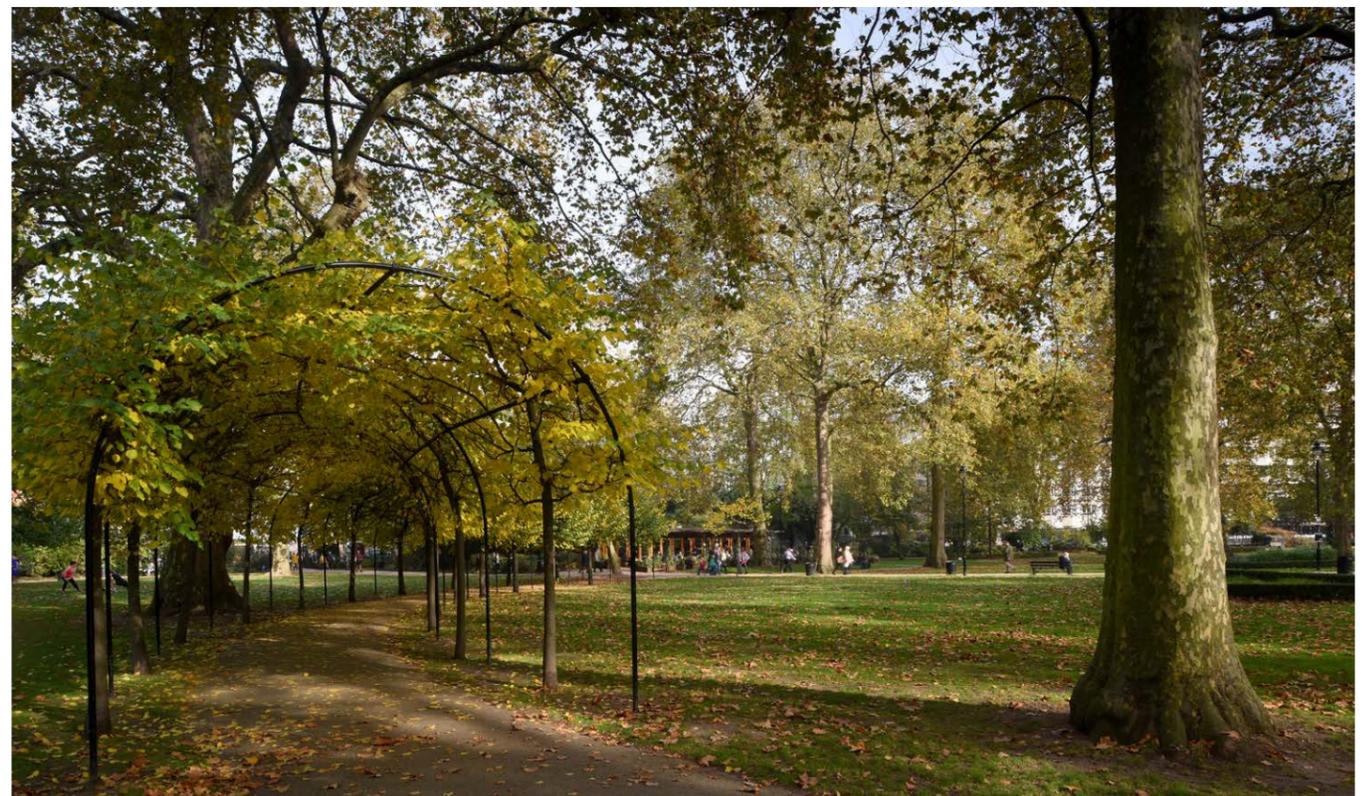
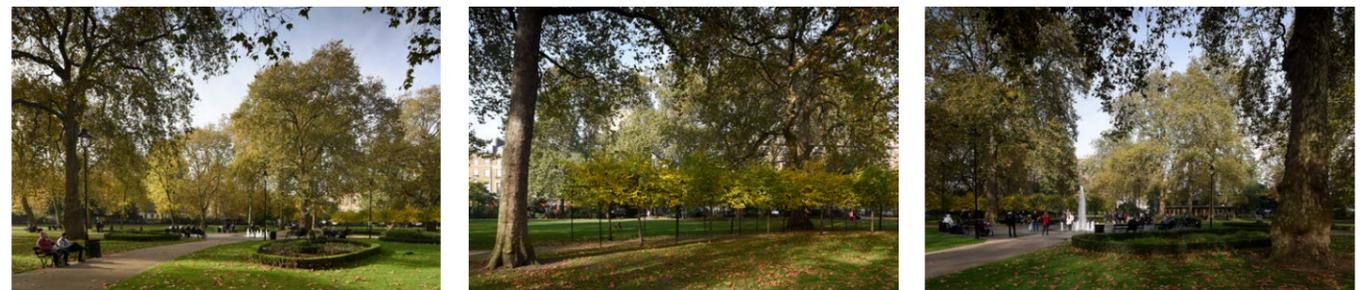
Previous events we have held in this space include company fun runs, technology showcases and product sampling, a comedy festival and charity events.

**Toilets:**  
No public toilets on this site.

**Parking:**  
Pay and display parking around the square. Parking suspensions can be purchased on Euston Square.

**Access:**  
Vehicles maybe be allowed after gaining permission from Camden.

**Transport:**  
Russell Square tube station  
0.1 Miles (≈ 3 minutes)



**Total daily footfall:**  
**11,694**

**Age range:**  
Working age: 83%  
Over 65: 16%  
Children: 0.9%

**Who they are:**  
Local residents: 17%  
Work in the area: 22%  
Visitors / Tourists: 61%

# Bloomsbury Square

Bloomsbury Square Located in the South of the borough, the square is divided by a path into four sections and has a wonderfully kept garden, grass areas and a small children's playground. Bloomsbury Square is known for having high foot traffic from commuters and London visitors.

The square has hosted a variety of activities including community festivals, art showcases, launch events and commercial activities.

- Toilets:**  
No public toilets on this site.
- Parking:**  
Pay and display parking around the square. Parking suspensions can be purchased on Euston Square.
- Access:**  
Vehicles maybe be allowed after gaining permission from Camden.
- Transport:**  
Holborn tube station  
0.2 Miles (5 minutes)



**Total daily footfall:**  
3,806

**Age range:**  
Working age: 89.8%  
Over 65: 8.3%  
Children: 1.9%

**Who they are:**  
Local residents: 13%  
Work in the area: 29%  
Visitors / Tourists: 58%



# Great Queen Street, Covent Garden

Great Queen Street is high footfall square located directly opposite the Freemasons Hall in Covent Garden. This 5m by 12m space is a busy spot for tourists and commuters moving to and from the centre of Covent Garden.

Previous events in this location include charity awareness, commercial activations and consumer focused promotions.

**Toilets:**  
No public toilets on this site.

**Parking:**  
Parking suspensions can be purchased on Great Queen Street to the north of the site.

**Access:**  
Pedestrian only, no vehicles access on site.

**Transport:**  
Covent Garden tube station  
0.2 Miles (⌚ 3 minutes)

Holborn tube station  
0.3 Miles (⌚ 5 minutes)



Total daily footfall:

**18,564**

Age range:

Working age: **91.2%**  
Over 65: **7.4%**  
Children: **1.4%**

Who they are:

Local residents: **3.4%**  
Work in the area: **67.6%**  
Visitors / Tourists: **29%**

# Seven Dials / Neal St, Covent Garden

Seven Dials/ Neal Street is a small high footfall square located just outside Urban Outfitters in Covent Garden. This 6m by 6m space is a busy with affluent shoppers and tourists looking to spend on consumer goods.

Previous events we have held in this space include immersive activations, product launches and high-end brand demonstrations.

- Toilets:**  
No public toilets on this site.
- Parking:**  
Parking suspensions can be purchased on Shelton Street for event vehicles.
- Access:**  
Pedestrian only, no vehicles access on site.
- Transport:**  
Covent Garden tube station  
100 Meters (⌚ 2 minutes)  
  
Leicester Square tube station  
0.2 miles (⌚ 5 minutes)



- Pavement
- Road
- Building
- ✗ Location
- Bin
- Tree
- Bollard
- Phone Box

 COVENT GARDEN  
100 Meters (2 minutes)  
Piccadilly Line

Total daily footfall:

 **26,145**

(numbers double on weekends and in summer months)

Age range:

 Working age: **89%**  
Over 65: **6.5%**  
Children: **3.5%**

Who they are:

 Local residents: **6%**  
Work in the area: **35%**  
Visitors / Tourists: **59%**



# Camden Events Service

looks after beautiful inner city parks, high footfall locations for promotional activations and multiple indoor venues including libraries.

The service supports both community and corporate events to assist booking of venues or outdoor spaces.

If you require project management assistance the team are experts in all operational logistics, hospitality and event safety.

☎ 020 7974 5633

✉ [events@camden.gov.uk](mailto:events@camden.gov.uk)

**Camden Events Service:**  
[camden.gov.uk/events](https://camden.gov.uk/events)

**More Camden venues:**  
[lovecamden.org/venues](https://lovecamden.org/venues)